EDA Consortium Reports Revenue Increase for Q4 2010

Source EDA Consortium, Market Statistics Service Press Release

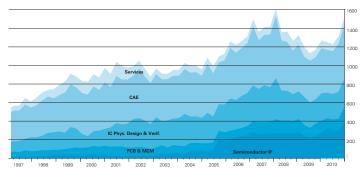


Chart 5.02: Comparison of the total EDA & SIP Revenue by Geographic Region [in Million US-\$]

274 277 313

Q4 2010

AmericasEMEA

Japan Asia/Pacific

Q4 2009

210



The EDA Consortium (EDAC) Market Statistics Service (MSS) announced that the Electronic Design Automation (EDA) industry revenue increased 19.4 percent for Q4 2010 to \$1507.7 million, compared to \$1262.7 million in Q4 2009. Sequential EDA revenue for Q4 2010 increased 15.4 percent compared to Q3 2010, while the four-quarters moving average, which compares the most recent four quarters to the prior four quarters, increased by 11.3 percent.

"Fourth quarter 2010 results represent a significant increase in all product categories, both sequentially and compared to Q4 2009," said Wally Rhines, EDAC chair and chairman and CEO of Mentor Graphics. Companies that were tracked employed 26,767 professionals in Q4 2010, an increase of 1.1 percent compared to the 26,474 people employed in Q3 2010, and up 3 percent compared to Q4 2009.

Revenue by Product Category

The largest category, Computer Aided Engineering (CAE), generated revenue of 576.5 million in Q4 2010. This represents a 19.5 percent increase over Q4 2009. The four-quarters moving average for CAE increased 10.9 percent. IC Physical Design & Verification revenue increased to \$301.8 million in Q4 2010, a 2.8 percent increase compared to Q4 2009. The four-quarters moving average increased 1.0 percent. Printed Circuit Board and Multi-Chip Module (PCB & MCM) revenue

of \$165.6 million increased 26 percent compared to Q4 2009. The four-quarters moving average for PCB & MCM increased 6.1 percent. Semiconductor Intellectual Property (SIP) revenue totaled \$381.0 million in Q4 2010, a 39.7 percent increase compared to Q4 2009. The four-quarters moving average increased 33.9 percent. Services revenue was \$82.8 million in Q4 2010, an increase of 0.1 percent compared to Q4 2009. The four-quarters moving average decreased 8.7 percent.

EMEA: Europe, Middle East, Africa APAC: Asia/Pacific

Revenue by Consuming Region

700

600

500

400

300

200

The Americas, EDA's largest region, purchased \$643.8 million of EDA products and services in Q4 2010, an increase of 14.8 percent compared to Q4 2009. The four-quarters moving average for the Americas increased 7.5 percent. Revenue in Europe, the Middle East, and Africa (EMEA) was up 7.2 percent in Q4 2010 compared to Q4 2009 on revenues of \$273.7 million. The EMEA four-quarters moving average increased 6.0 percent. Fourth guarter 2010 revenue from Japan increased 17.3 percent to \$277.2 million compared to Q4 2009. The four-quarters moving average for Japan increased 0.6 percent. The Asia/Pacific (APAC) region revenue increased to \$313.1 million in Q4 2010, a 48.9 percent increase compared to the same quarter in 2009. The four-quarters moving average increased 39.6 percent.

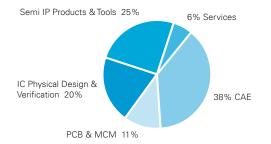
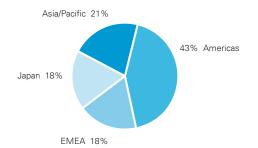


Chart 5.03: Distribution of the total EDA & SIP Revenue of Q4 2010 by Product Category



 $\mbox{\bf Chart}\, \mbox{\bf 5.04}.$ Distribution of the total EDA & SIP Revenue of Q4 2010 by Region

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